

LISA GOLD

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Profile

RETAIL DESIGN, CONSTRUCTION & DEVELOPMENT

An Interior Architect for over twenty years in luxury brand retail, commercial and residential design. Experienced in product development, fixture, furniture design and construction project management. Possessing a deep level of creativity while staying current with all brand and environmental design trends. Proven leadership skills and ability to balance the needs for multiple disciplines during design and construction with internal divisions and external vendors.

Experience

DIRECTOR OF DESIGN & DEVELOPMENT CALIFORNIA CLOSETS; NY NY 2017- 2020

Design and lead the new retail concepts for Pop up, Mobile and traditional store fronts.

Create and lead the retail program for Design and Construction, rolling out 30+ new and renovated showrooms. Working with both Franchise owners and head the corporate owned store projects.

Search and acquire 15+ new showroom locations throughout North America, annually Design customer experience through digital and technological mediums in the stores, expressing the brand's luxury aesthetic and quality. Partnering with software and hardware vendors.

Present at conferences, media briefings, Design Symposiums and training multiples times annually.

Design & Develop the Mobile showroom and Pop-Up experience. Search location opportunities and partnering with public relations.

Valued member of the Senior Leadership Team (SLT) collaborating in analysis of 5 year projection goals in all departments.

GLOBAL DESIGNER, SR. PROJECT MANAGER C. WONDER Contract; NY NY 2014- 2016

Lead and oversee the design of the domestic and International real estate development for Corporate and overseas partners for luxury retailer.

Create new furniture and fixture package with value engineering and sustainability as primary focus.

Manage Permitting, bidding, bid leveling and construction management for 10 stores annually Handle process with diplomacy and flexibility as it pertains to various cultures and local codes.

Manage the procurement process, tracking orders, shipping and exporting of design and construction elements.

SENIOR MANAGER, Retail Division

MGAC; NY, NY 2013-2014

Design Leader and construction project manager for multiple retail clients. Manage a small team of design professionals for multiple retail accounts. Fluent in sourcing finishes in addition to developing new fixture packages. Provide accountability for multi million dollar projects. Oversees Design, construction, procurement and turnover for multiple National clients. Project Manage construction of 12-15 stores annually.

Clients included:

Spanx: International Plaza, Westfarms, Santa Monica, Short Hills and Natick Collection.

C. Wonder: Canal Place, Fifth Ave., Avalon Center, Northpark Dallas TX.

Cannondale: Cambridge MA, Wilton CT.

Other Criteria: Damien Hirst's first U.S store. Broome Street NYC

National Property Board of Sweden: Renovations of four landmarked buildings NYC.

LEAD DESIGNER

LG STUDIO; Greater NYC 2001-2013

Oversee all design elements, procurement and construction for multiple residential and commercial projects in the New York tri-state area. Customized Interior furniture and finish package for all projects.

Projects Included:

Commercial apartment building conversion, Stamford CT

High-end residential renovations, Westchester NY

Corporate office renovations, Stamford CT

Independent movie theater renovation, Norwalk CT

Apartment design and project management, SOHO NYC

Private residential staging, Multiple locations

RETAIL PROJECT MANAGER

GIORGIO ARMANI NORTH AMERICA, NY, NY 2000-2001

Completed all aspects of retail design and construction management for the North America expansion of the Armani Collection and CASA lines.

Researched and negotiated vendor relationships including bidding process.

Oversaw construction for 10 stores.

Maintained good relationships with G.A's merchandising, visual and retail groups in Milan and North America.

Managed multi-million dollar budgets and strict timelines while overseeing design, construction, walk through's and turnover to opening.

LEAD STORE DESIGNER

BROOKS BROTHERS, NY NY 1998-2000

Designed all new concepts for store development, including: Retail, outlet, airport and oversees prototypes.

Produced working drawings for perimeter, floor and hardware fixtures. Developed custom furniture for all store concepts.

Worked closely with architects, General Contractors and owners vendors to deliver a top quality design within budget and on time.

Sourced all elements for the store design while maintaining a vision of current trends.

VISUAL MERCHANDISING & SPECIAL EVENTS COORDINATOR

CALVIN KLEIN INC. NY NY 1997-1998

Assistant in the retail design and visual special events department.

Supported the development of designs for special events including, product releases, fashion shows and PR events.

Sourced and implemented said designs for all internal events and external events.

Assisted Retail designers with sketches, material sourcing and coordinating presentations.

Education

RHODE ISLAND SCHOOL OF DESIGN, Providence RI

BFA, Interior Architecture 1993

Junior Year: Florence Italy and Vienna Austria

Senior Thesis: Modern Architecture of Jerusalem

Personal

Speaking Engagements:

2015 Swivel Conference, Bend OR

2019 Total retail Talks (Podcast)

2019 NRF Day 2 Video Wrap-up

Volunteer Work:

2015- current Member of the Board, Temple Israel Westport CT.

2015-2017 Chair of Temple Israel's Religious School Committee

2011 Co-Chair Minds in Motion. Annual Conference and educational fundraiser for Connecticut Association for the Gifted.

2008-2015 Parent leader in "Art Smarts" an art education program lead by Westport CT PTA.

2011- Present Parent Facilitator of SENG (Supporting the Emotional Needs of the Gifted).

Past Member of International Interior Design Association, IIDA.

