

Dan Marihugh

Expert Retail Design Leader/Innovator with 35 years in creating store environments and experiences that engage customers and drive sales

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Hello "MOB",

I am excited that to have this opportunity to introduce myself to your organization. From my first role as an in-store visual manager to my most recent role as Vice President of Store Innovation, I have loved creating customer experiences that bring moments of delight and drive ROI.

Over my career, I have worked with some of the most recognized names in retail and have led the design, development, and execution of projects of all shapes and sizes from small displays to new store & flagship concepts. With a background in Innovation, Store Design, Visual Merchandising, In-Store Marketing, Retail Architecture, Operations and Procurement, I am able to understand the customers journey, the operational needs of the store associate, and the financial needs of the organization.

I am currently looking for an opportunity that allows me to combine my love of creating/delivering experiences with operational problem solving to help organizations engage with their customers while exceeding financial and organizational goals.

Traditional Roles:

- Store Design
- Visual Merchandising
- In-Store Marketing
- Retail Architecture
- Fixture Design
- Fixture Procurement

Non-Traditional Roles:

- Project Consultant to help design and or execute a specific project
- Vendor Consultant to help manufacturers and suppliers understand their clients needs/pain points.
- Design Consultant to help supplement a retailer or vendor's in house design/project management needs.

Location, Location, Location:

- Ideally we would like to stay in South Jersey area, but if a position is compelling we would be open to other parts of the country.

Thank you for your interest. If you would like to reach me my contact information is above.

Best Regards,
Dan.
